Conserving Penn’s Woods
Bureau of Forestry Strategic Planning

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Natural Gas Advisory Committee
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Conserving Penn’s Woods
Bureau of Forestry Strategic Planning

• Strategic Planning Defined:
  – Strategic planning is an organization's process of defining its strategy, or direction, and making decisions on allocating its resources to pursue this strategy.
All these “Plans” Relationships

- Enabling Legislation/Laws
- Strategic Plan
  - State Forest Resource Management Plan
  - District State Forest Resource Management Plans
  - Program plans/guidance
  - State Forest Action Plan (Federal Req.)

- Societal Values
- ProfessionalJudgement
Bureau of Forestry Strategic Planning Timeline

- Internal Assessment
- Resource Conditions Assessment
- Strategic Issues Development
- Stakeholder Assessment
- Solutions Development
- Plan Writing & Vetting
- Organizational Alignment

2017  2018  2019  2020  2021
Stakeholder/External Assessment

- Advisory Committee Engagement
- PSU Lion Poll
- Landowner and Stakeholder Surveys (SurveyMonkey)
- PSU Focus Groups
- State Forest Action Plan Consultations

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• Online survey of ~1,000 adult Pennsylvanians
• Controlled for:
  – Region of residence
  – Age
  – Gender
• Provides statistically valid representation of population
• Questions around uses, values, threats
Strategic Issues Development

- Assessment of forest conditions (FIA, CFI)
- Internal SWOT Summaries
- Forest Planning Committee (FPC) feedback
- Advisory Committee feedback
- Public polling and focus groups
- Other stakeholder input
DRAFT Issues for Discussion

1. Maintaining and conserving the forest land base
2. Promoting sustainable forest management
3. Managing invasive forest pests and disease (insects, deer, pathogens, etc.)
4. Managing invasive plant species
5. Conserving native wild plants and ecosystems
6. Adapting to and mitigating for climate change
7. Promoting education and public appreciation of forests and natural resources (adult and youth)
8. Promoting access and experiences in and around forests and trees
9. Ensuring public ecosystem services of forests, trees, and native wild plants
10. Continuing prevention and suppression of wildfires
11. Providing wise use and sustainable management of State Forest Lands
### Exercise – Force Field Analysis

#### Strategic Issue:
Maintaining and conserving the forest land base

<table>
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<tr>
<th>Assets/Things That Help (Existing or Potential)</th>
<th>Liabilities/Things That Hinder (Existing or Potential)</th>
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**Examples:**
- working forest conservation easements
- state forest acquisitions program

**Examples:**
- trend of parcelization
- land development

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1. Maintaining and conserving the forest land base
2. Promoting sustainable forest management
Discussion Issues - B

Promoting forest health, resilience and biodiversity:
3. Managing invasive forest pests and disease (insects, deer, pathogens, etc.)
4. Managing invasive plant species
5. Conserving native wild plants and ecosystems
6. Adapting to and mitigating for climate change

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Discussion Issues - C

Maintaining relevancy of natural resource management and work of Bureau of Forestry:

7. Promoting education and public appreciation of forests and natural resources (adult and youth)
8. Promoting access and experiences in and around forests and trees
9. Ensuring public ecosystem services of forests, trees, and native wild plants

| Assets/Things That Help (Existing or Potential) | Liabilities/Things That Hinder (Existing or Potential) |
10. Continuing prevention and suppression of wildfires
11. Providing wise use and sustainable management of State Forest Lands
What Issues are Missing?

1. Maintaining and conserving the forest land base
2. Promoting sustainable forest management
3. Managing invasive forest pests and disease (insects, deer, pathogens, etc.)
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5. Conserving native wild plants and ecosystems
6. Adapting to and mitigating for climate change
7. Promoting education and public appreciation of forests and natural resources (adult and youth)
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10. Continuing prevention and suppression of wildfires
11. Providing wise use and sustainable management of State Forest Lands
12. ?????????

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Next Steps

• Assess PSU data
  – Lion Poll Report
  – Reports on Focus Groups

• Reproduce Lion Poll as stakeholder survey

• “Road Show” to advisory committees and other stakeholder meetings

• Refine Strategic Issues

• Scope of Work to engage consultant
  – Business assessment
  – Help with solutions development
  – Assist with organizational alignment

• Fall PSU contract (pending funding?)
Questions or Comments?

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